

CONFERENCE PHILOXENIA

Organization for the Management and Development of Cultural Resources

Experience. Culture. Everywhere. Connecting the dots.

Friday, November 15th, 2024

Hall 14

Main conference themes

Culture and Tourism | Strength in Unity

ODAP and EOT discuss Culture and Tourism, setting the framework for the conference discussion and theme, focusing on the value of each site and highlighting the importance of their connection.

Redefining Culture

Showcasing a new perspective on Culture, emphasizing its intrinsic value and its potential as a pillar for growth and sustainability.

Culture as Part of the City, Part of Life

Culture becomes integrated into daily life, serving as both an incentive and a driver of development through museums and festivals.

Guiding the Public through Cultural Routes

Culture from the perspective of those on the ground. Front-line feedback.

"Best" Practices that Inspire

Presentation and promotion of best practices, both domestically and internationally.

Culture and Intellectual Property

A presentation and intervention on the Challenges and Opportunities in the Digital Age.

Growth and Extroversion in Culture

A discussion between stakeholders on the importance of promoting culture as a driver of development.

Cultural Heritage as a Destination

Presentation of an ODAP study + A discussion panel on the need to develop Cultural Tourism Marketing.

Tourism as a Cultural Experience

A discussion on the interconnection between the two fields and how tourism can contribute to the promotion of cultural heritage.

Hellenic Heritage

Your gateway to Greek culture.

Welcoming and Hosting Culture

Fireside Chat

Monuments at the Heart of Life and Sustainable Development

Fireside Chat

Note: *The exact conference schedule will be available soon.*